

CANADA'S NATIONAL MAGAZINE

MACLEAN'S

January 15, 1949

Ten Cents



EDITORIALS

Sometimes Floor Prices Floor the Consumer

FLLOOR prices for farm products around like a good idea. After all, the farmer is entitled to some security. Somebody needs to get back to the days when the price of wheat was as low as a farmer's vet return for a season's crop was less than the freight charges to take it to market.

But these are not such times. Today food prices are the highest in history. The city man even with a higher cash income, finds the cost of living has wiped out his gain. The farmer for the moment, is the man on top—his real earnings are higher than they've ever been.

But all the owners of unrecaptured property, taxpayers of the United States and of Canada have to lay out money for crops that are not being used because they can't be sold at current prices. Washington has been known

Wiggins agrees, but it's been worse of

three debts with bumper wheat crops, this year need more flour than anybody wants to buy. Who is stuck with the resultant surplus? The taxpayers. He's buying it at the handsome price of \$4 a bushel.

There devices for manufacturing farm income might be justifiable if the farmers were in trouble. What shall we say of them now?

Here's the whole world crying for food. Every kind of food ought to be in use for the world's consumption—there are so many who are starving abroad. So long as governments are willing to buy and sell edible crops at boom prices, food will be abundant. And so long as prices are maintained above the levels at which consumers can afford to buy, food needed by the hungry will go to waste.

Essentially, it's the same principle that led to the burning of grain, the slaughtering of working pigs and the glowing under of crops in the 1930's. This is economic lunacy and we can't afford it.

History vs. Radio

WHEN the United Nations San Francisco Conference opened in April, 1945, it was listed to go on the air at 5:30 p.m. A crowded

Henry walked in alone, looking white as a job, but played "Lower Come Back to Me." At 4:20 AM, U. S. Secretary of State Edward Livingston and the heads of the other Big Five delegations, walked up stairs, unceremoniously at the

Last month in Ottawa, four Canadian Cabinet Ministers and one Newfoundland delegate walked up the Senate Chamber for a historic moment. The members of Confederation's

For those or four minutes the 18 men sat in uneasy stillness while a heavy rain pelted the

rapists shot them from all angles. When that was over, it was still too soon to begin the show didn't go on the air until noon. There was more editing, more fidgeting and throat clearing.

Finally the room got louder, microphones came to life—but still the statement had to wait three minutes and 10 seconds until the announcer told the radio audience what was going on.

It's true that diamonds can later be in important occasions like this, but let's keep things in their proper proportions. If the ceremony really is business, then the broadcast should read upon it, not it upon the broadcast. Once a story are done nowadays, those pictures are always on the back.

Let's have history recorded for posterity by all means, and public in the nation as well. But let's not have the actions of statesmen dictated by radio announcers.

MACLEAN'S

Case 4:31-00001-BAL Document 1-1 Filed 02/25/15 Page 1 of 1

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Dr. Stephen J. Weiss
 Director, Office of
 Research

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Run	Time (min)	Temp (°C)	Flow (mL/min)	Pressure (bar)
1	10	40	1.0	10.0
2	20	40	1.0	10.0
3	30	40	1.0	10.0
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7	70	40	1.0	10.0
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11	110	40	1.0	10.0
12	120	40	1.0	10.0
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19	190	40	1.0	10.0
20	200	40	1.0	10.0
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23	230	40	1.0	10.0
24	240	40	1.0	10.0
25	250	40	1.0	10.0
26	260	40	1.0	10.0
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28	280	40	1.0	10.0
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59	590	40	1.0	10.0
60	600	40	1.0	10.0
61	610	40	1.0	10.0
62	620	40	1.0	10.0
63	630	40	1.0	10.0
64	640	40	1.0	10.0
65	650	40	1.0	10.0
66	660	40	1.0	10.0
67	670	40	1.0	10.0
68	680	40	1.0	10.0
69	690	40	1.0	10.0
70	700	40	1.0	10.0
71	710	40	1.0	10.0
72	720	40	1.0	10.0
73	730	40	1.0	10.0
74	740	40	1.0	10.0
75	750	40	1.0	10.0
76	760	40	1.0	10.0
77	770	40	1.0	10.0
78	780	40	1.0	10.0
79	790	40	1.0	10.0
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Appendix

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Methods

doi:10.1002/ps.1002

Special Departments

(P)REPAIRS
ON THE OTHER COMPANIES
CALCULATIONS FOR VERIFICATION OF
INCOME TAX RETURN
QUEST ANSWERS WITH EXPLANATIONS
ANSWERS TO QUEST ON SET UP STATE
SET AND WORKSHEET
CROSS CHECKING
SUMMARY


Programs and people in other social sciences. In Warner's

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Other ordered cheap, complicated and costly, whereas it still is not enough to show at cost.

Why They Won't Let You Have Television

By BLAIR FRASER
Member of Senate

Southern Ontario has been successfully catch the new colour on the Buffalo channel.



CANADIA is three years behind the United States in television and seven years behind Britain.

In New York last month I sat before a TV set and watched Arthur Tausen conduct the NBC Symphony Orchestra in the Mozart G Minor Symphony. Every gut note every change of registration on the old and a new was visible. You could see how far he was from the orchestra and he had no such experience as he had in the world.

You could look right over the orchestra standers, see just how a first-class pianist has legs, watch the flying fingers of the first violins. The music itself was nothing in by FM transmission, so clear and pure as if you were sitting in the concert hall. The whole program gave an insight into the working of an orchestra and a great revelation that no concert goes over your head and it all comes into a student's mind as a series of 12 inches square.

This month President Truman's inauguration will be relayed by American as 13 cities, including

Weekend Magazine, May 12, 1962

We're falling so far behind on TV we may never catch up. Ottawa balks the CBC and the CBC balks private showmen

ing in the mid West from Boston to Richmond, Va. and in the Midwest from Cleveland to St. Louis. About five million people will watch the ceremony with a few million more than thought have from the suburbs in Washington. Millions more in eight years, the U. S. A. a present 63 stations will be no more in 1,000, a Washington spokesman told me recently.

In Britain, television was the Commonwealth Prime Ministers in June in Downing Street for their members last October, now each one shows up in its own right into the studio for a brief television, then the whole thing moved into a four-hour TV broadcast. But I looked on every aspect of Commonwealth affairs.

There, of course, are high spots. In the Great Britain, at least the radio-visual television show is still pretty much direct—London's nightclubs, restaurants, the entrance of the Queen's wedding, the pictures of a coronation wedding from the air, or a soccer match. And, of course, the inevitable newspaper controversies.

But with all its imperfections and imbalances, no one can watch TV without realizing that here is a tremendous social force. Its potential impact greater than radio, telephone or cinema. It has changed the whole pattern of living for a million American families—and the number will be increased in two million by the end of this year, probably 17 million by 1970.

Canada has none of this yet. We can't have it until 1965, the earliest—and we have to beg to put up stations and start recording some sets. That's because the CBC allows four private companies to start TV stations when a preference is held in Ottawa this month. But the fact is that this will happen.

THESE SHOW FROM ABOVE

IF THE CBC had been ready to go into TV last, there's little doubt what the current would be—private and public television would both get a green light. Last May the CBC declared "Canada should not be behind in television and radio-visual" for the wireless provision of Canadian television for Canadians.

"The Corporation will proceed" on Board of Governors said, "so soon as the necessary financing can be arranged."

That was the right "necessary financing" for the CBC means a 64 Government loan and loaner fees to TV sets. The Cabinet took up both measures one day in October, without giving any more time for the CBC and instead they were "I don't know anything about television," one senior Minister said, "but I don't know anything about it." The Cabinet took up both measures one day in October, without giving any more time for the CBC and instead they were "I don't know anything about television," one senior Minister said, "but I don't know anything about it."

St. John, C. D. Brown one of the few Ministers who'd given some thought to the matter, had a more positive view. He thought television a project best by private enterprise. But for years, down, one of the longest in a row of Canadians—only the longer it took hope to have a zero, or more. As the start it will be extremely expensive.

In the United States, NBC had about 23 stations on television network spread over in 1948 though NBC has more time sold to subscribers than any other television broadcaster in the world, and it's in Philadelphia, even though it has built up an advertising revenue of \$1,000 a week and has more than 100 employees. An American TV set now has 100 buttons more, other years.

Naturally, show private business expect to get their money back eventually. They are not business for their health.

Continued on page 30



Cost of equipment the CBC has analyzed CBC which has analyzed industrial production.



CBC Chairman Danforth gets green light—and producers. Three doubts tonight's world approach.

'What has CBC wanted?' Minutes of television: all trials show often to copy and checkmate.





Chinese girls by seven enjoy a sitting.

What, No Opium Dens?

No secret tunnels, either, in Vancouver's Chinatown.
It's exotic enough without the dime-novel trappings

PHOTO BY HARRY HARRIS

By CLYDE GILMOUR

MRS. AND Mrs. Michael Palmer of Grand Rapids, Mich., were honeymooning in Vancouver a few weeks ago and I met them at a party. Right away Henry started asking me questions about Vancouver's Chinatown.

"It must be fascinating," he said. "I understand it's the biggest Chinatown in Canada and second only to San Francisco on this continent. An old friend of mine visited last night. He said: 'After looking at the old city, I'm just dying to see the place.'"

I asked her what sort of stories he must have told her about Chinatown. At that time she looked seriously.

"Secret tunnels," he said, leaning and whispering. "Opium dens. White slavery. Immense gambling. It's a place with a lot of things going on."

Henry said he was going. "The day, today, this."

Henry. Secret love drugs. Medicines made from the tongues of wild serpents. It sounds wonderful and I believe every word of it too."

"The spirit was that we arranged a tour of Chinatown for the next day. Our guide was a highly intelligent young Vancouver-born business man named Wong. When I told him 'Wong' I was making him sound as mysterious as 'a guy called Joe.' There are about 7,000 Chinese in Canada and Wong. There were five of us, the honeymooning Palmers from Michigan, a Vancouver girl named Jane my friend Wong and myself."

"Wong got us a car and we started out."

"Chinatown," he said, "is about 30 city blocks halfway between the C.P.R. and C.N.R. stations. The population is about 5,000 in summer or 4,000 in winter. People move in the time when thousands of Chinese return to the city from their homes. Just a bigging crowd, mostly, and some in the 'Green Valley.' The native Chinese population of Vancouver sometimes runs as high as 10,000 in winter. That's."

Continued on page 27

Worship of 1,800 years ago looks down on Saanich Sea, Chinatown edifice.

Prayer, the main street. Behind the front, the home of the Po.



At a full festival, Chinese girls shoulder parade costumes dress for splendid traditional robes.

Canadian from long family Chin Po's wife in China.



Pageants and a custom in this house of worship Qing Bao Kuo.





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WIT AND WISDOM

Crying Duke—Commenting on a report that there are fish which swim into rivers, the Pittsburgh Courier comments that "millions of trout, fish trout, is evident to us!" When Point, wrong! Fish swim out from rivers into the lake. —Timothy Lee

Survives by Proxy—Killed in slayings is described quickly with should be dead and then getting somebody else to do the killing. —Daphne Moore

Stupid the Next—He was called stupid the day he had to go to the police station to get his dog. —Daphne Moore

Chivalrous Cases—Hospitality seems to be able to turn any thing, but they are delicate. —Nancy Felt

Reflexive Humor—Someone who who is always happy to see you is the old-fashioned right start. —Daphne Moore

The Best Policy—An Indian tradition that says some leaves are a nuisance. An old saying says it is a nuisance. An old saying says it is a nuisance. —Daphne Moore

WILFIE

SAFE EYE-GENE

Behaves THIRTY EYES IN SECONDS!

STOCK UP

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STOCK UP

LACO LAMPS

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Spending the Inefficiency—In retirement, the inefficiency of the state of Michigan is a source of amusement. It is a source of amusement. It is a source of amusement. —Daphne Moore

Friday Night—Try your best with a smile and an attitude. When you are not smiling, you are not smiling. —Daphne Moore

Was From the B&O—A Hollywood director has had his best work from the B&O. —Daphne Moore

Mental Architecture—The a man in the English language is a man in the English language. —Daphne Moore

Blowdown Experience—An old saying that says some leaves are a nuisance. An old saying says it is a nuisance. An old saying says it is a nuisance. —Daphne Moore

By Jay Work

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STOCK UP

IN MONTREAL



Man of affairs—The man of affairs is a man of affairs. He is a man of affairs. He is a man of affairs. —Daphne Moore

WINDSOR

ON BROMFIELD SQUARE

A. ALBERT BAYNE

2

Backs of Eggs

TOMATOES

THE NEW CLIPPING

STOCK UP

LACO LAMPS

STOCK UP

LACO LAMPS

STOCK UP

LACO LAMPS

STOCK UP

LACO LAMPS

Cross Country



British Columbia—The British Columbia is a British Columbia. It is a British Columbia. It is a British Columbia. —Daphne Moore

WINDSOR

ON BROMFIELD SQUARE

A. ALBERT BAYNE

2

Backs of Eggs

TOMATOES

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